



# Mendix for Life Science

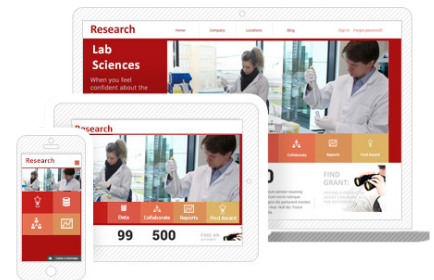
Make Digitization a Reality

## Accelerate Your Digital Journey with Rapid App Delivery

Pharmaceutical companies, clinical research organizations, diagnostic labs, biotech firms and medical device manufacturers have not achieved the types of productivity enhancements that most other industries have experienced. This lag in innovation may have been acceptable in the past, but the proliferation of digital devices has now forced life sciences companies to put the needs of their constituents first.

Sponsors, regulators, staff members, and consumers all expect you to adapt. To keep pace, you need to quickly deliver a host of digital applications that will enable greater efficiency and transparency across your business.

It's time to augment your traditional practices and accelerate the delivery of new digital apps. Mendix's rapid application delivery platform brings business and IT teams together, enabling faster time to market for the applications you need to innovate and compete.



## The Fastest Path from Idea to App

Life sciences companies use the Mendix App Platform to rapidly build multi-channel, multi-device apps that enable greater efficiency and transparency. Our customers benefit from:



### Modern IT

Enable a larger population of business-oriented developers through visual modeling capabilities in an environment that's centrally governed by IT.



### Faster Time to Market

Deliver apps six times faster than traditional programming methods with one platform that combines no-code development, one-click deployment, social collaboration and more.



### Greater Agility

Continuously iterate based on changing market factors and user feedback so that your business stays ahead.

## One Platform That Does It All

Mendix provides one cloud platform for Business and IT teams to build apps once and deploy them anywhere. The platform enables collaboration and speed across the entire application lifecycle, including capabilities for design, development, deployment, management, and iteration.

Our customers develop multi-channel apps that include native device functions and mobile back-end services, while eliminating the cost and complexity of supporting multiple platforms and devices.

Mendix helps life sciences companies:

- Create apps for clinical trial and contract management, compliance reporting, patient management, and core system extensions
- Connect with patients, empower researchers and administrative staff members, and streamline operations
- Make mobile and web applications an integral part of your business processes

## Enabling Faster Successes

By digitizing your operations, our life sciences customers have seen a host of benefits, including:



Improved patient engagement



Faster go-to-market on new products



Reduced cost of service and support



Stronger regulatory compliance

*“Using the Mendix App Platform, we custom built a single application to manage our aggregate spend reporting. We now have one central location to capture and standardize data so that we can generate timely and accurate reports in order to prepare for Sunshine Act requirements.”* **Christine Meyers**, Associate Director, Corporate Compliance at Alere

Learn more at: [www.mendix.com/lifescience](http://www.mendix.com/lifescience)



Mendix enables companies to build, integrate and deploy web and mobile applications faster and with better results, effectively driving ROI in days, not months.

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