

# Mendix for Insurance

Make Digital Engagement a Reality

## Accelerate Your Digital Journey with Rapid App Delivery

A recent study by Accenture cites that customers prefer to interact with insurers through digital channels in almost every scenario, including receiving advice and updating personal data. But urgent demand for new digital apps has left IT teams struggling to keep pace. Ultimately, your great ideas turn into missed opportunities.

It's time to augment traditional development methods focused on delivering conventional projects over months or years. Mendix's rapid app delivery platform brings business and IT teams together, enabling faster time to market for the applications insurers need to innovate and compete.



## The Fastest Path from Idea to App



### Modern IT

Enable a larger population of business-oriented developers through visual modeling capabilities in an environment that's managed by IT.



### Faster Time to Market

Accelerate the app lifecycle through one platform that includes design, development, collaboration, project management, deployment and management capabilities.



### Greater Agility

Continuously iterate based on changing market factors and customer feedback so that your business stays ahead.

## One Platform That Does It All

Mendix provides one cloud platform for Business and IT teams to build apps once and deploy them anywhere. The platform enables collaboration and speed across the entire application lifecycle, including capabilities for design, development, deployment, management, and iteration.

Our customers develop cross-platform apps that include native device functions and mobile back-end services, while eliminating the cost and complexity of supporting multiple platforms and devices.

The Mendix App Platform helps insurers:

- Create amazing apps for customer quote-to-buy, self-service and first notification of loss processes
- Connect your broker channels and empower your employees with apps to win, serve and retain customers, running on any device
- Make mobile and web apps an integral part of your business processes

## Accelerating Your Successes

By digitizing sales and service channels, our insurance customers have seen a host of benefits, including:



Increased premium volumes



Improved customer and broker loyalty



Reduced cost of service and support



Expanded distribution channels



*“An incredible approach to the problem of driving business capability or responding to business need which would have been impossible within traditional methods.”*

**Rod Willmott**, Fast Track Innovation Director at LV= Insurance

Learn more at: [www.mendix.com/insurance](http://www.mendix.com/insurance)



Mendix enables companies to build, integrate and deploy web and mobile applications faster and with better results, effectively driving ROI in days, not months.

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